Igniting Creativity At Home & Offering Art Relief for All

Young At Art Museum’s multi-platform at-home art engagement program YAA At Home is designed to keep families artistically engaged with opportunities to get creative together or keep their children occupied with stimulating activities at anytime and anywhere. Through a dedicated web page, bi-weekly email blasts, and social media campaigns, YAA creates an uplifting, interactive experience for the community by offering Virtual 360° tours of the museum’s past unique galleries, downloadable art activities by prominent guest artists and videos by the Young At Art Institute with in-depth art projects to help close the gap in lost arts education. All of this is being offered for free at http://www.youngatartmuseum.org

Sponsorship of this program will help fund the ongoing creation of this engaging content while the public is looking for ways of continuing their children’s creativity and development outside of school as well as general programming of the museum. It will also help YAA fund its community initiatives programming that serve over 10,000 children and families in our community.

Public Outreach

Bi-weekly E-blasts to YAA’s Contacts - (4,000+ via Constant Contact)
Each month new content is created by YAA Staff and Guest Artists promoted in emails which include:
- A Guest Artist Activity
- Highlight of a 360 Virtual Tour of a YAA Exhibit
- An art activity related to the highlighted tour
- An in-depth art activity video by the Young At Art Institute
- Highlights of public submissions received from each activity

YAA At Home Webpage & Young At Art Main Webpage
1 K+ Users per week
2 Daily Instagram Posts
11 K+ followers
Daily Facebook Posts
15 K+ followers
Facebook Event Pages
for Time-Sensitive Art Activities (reach varies)

Your organization can be featured via the ongoing campaign outlined above with your logo or organization name included below the specific portion of the program you’re interested in sponsoring or as a full sponsor of the YAA At Home Program.
Virtual, 360° imaging of each immersive gallery within Young At Art Museum past location is captured to offer the public the ability to explore YAA’s unique spaces and exhibitions from their desktop, mobile or virtual reality device. Interactive content is embedded throughout each 3-dimensional space for families to discover, giving them background information about the gallery or additional activities they can do at home in relation to the exhibit.

Original art activities are designed by acclaimed local and international artists and published for the public monthly. Each activity can be downloaded as a printable .pdf and depending on the artists, may include a video example, prize, or special collaborative aspect. The public is encouraged to submit the artwork they create in response to the activity to be highlighted on YAA’s social media platforms in an exhibition of the community’s collective creativity.

The Young At Art Institute creates in-depth art activity videos teaching children to create art using easily sourced materials from around the house as well as professional art terms, methods and techniques. Segments will include Story & Art Time for early childhood participants and At Home Studio Time for kids and parents to create art using recycled materials. Creations made from these videos by the public will be featured on YAA’s social media platforms.

Sponsorship Opportunities

- **Sponsor the YAA At Home Program:**
  - **Presenting:** $25,000 | **Main:** $10,000 | **Premium:** $5,000 | **Supporting:** $2,500
  - Help Young At Art fund the creation of monthly content to keep children and families artistically engaged.

- **Sponsor YAA’s Virtual Tours** | $10,000
  - Sponsor the creation of our virtual tours, bringing the museum directly into the hands of curious children and parents who can explore the unique galleries of Young At Art and interactive content placed throughout for them to discover.

- **Sponsor our Special Guest Artist Activities Series** | $10,000
  - Be an integral part of YAA’s partnership with some of the most acclaimed and emerging artists in Florida and beyond as they create original art activities to spark families and art enthusiasts’ creativity. You can be part of an ongoing, collaborative online exhibition of the community as we highlight artwork made by children, kids and teens on social media.
• Sponsor our YAA on the Go with the Young At Art Institute Video Series | $10,000
  o Help us fund the creation of in-depth videos designed to engage young artists in the creation of art using materials from around the house while they’re at home. These videos aim to help teach children artistic terms, methods, and techniques they would have learned in school-based art programs that are not being offered at many schools due to budget cuts. These videos will be available on our website and on YouTube so that local families and families all over the world can access them.

Contact Us

For more information about Sponsoring YAA At Home or a portion of this program please contact:

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For more information about the content of this program please contact:
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