

YOUNG AT ART | MUSEUM

*Shaping young minds  
and enriching our  
community*



# Festival of the Arts

NOVEMBER 15, 2025

[YOUNGATARTMUSEUM.ORG](http://YOUNGATARTMUSEUM.ORG)





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In 1989, a small museum with a big idea – that art is central to shaping young minds and enriching our community – opened with overwhelming support by Broward families. Now over 35 years later, Young At Art Museum has served more than 2 million families, students, and educators with a diverse mix of artistic, cultural, and educational programs that contribute to a vibrant, multi-cultural and economically viable community.





# Festival of the Arts

On November 15, 2025, Young At Art Museum will present its annual FESTIVAL OF THE ARTS. Children and teens K-12 from all over South Florida will showcase and sell their visual art and literary achievements at individual booths at this one day event inside Broward Mall. In addition to childrens art booths, the event will feature literary work, spoken word and music performances, along with food and vendors.





## AUDIENCE DATA



The FESTIVAL OF THE ARTS  
annually attracts thousands  
of South Florida families  
and children.

Cities within a five-mile radius  
of the Festival of the Arts event:

Plantation  
Davie  
Cooper City  
Hollywood  
Sunrise  
Lauderhill

Lauderdale  
Lakes  
Oakland  
Park  
Dania  
Beach

Total Population 845,000

Total Anticipated Event Attendance: 2,500

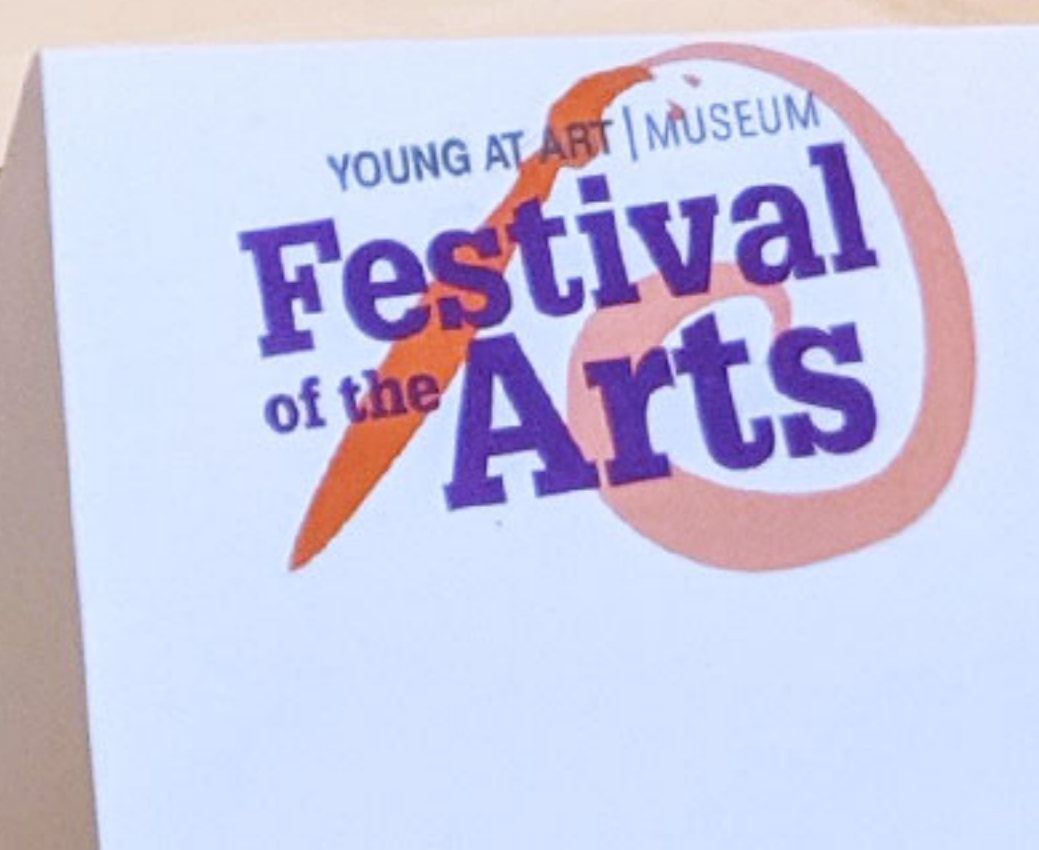
Age Range of Attendees:

18 & Under 50%

19 - 50 35%

51 & Over 15%

Median Family Income  
of Attendees: \$71,963





# OPPORTUNITIES

Sponsors receive recognition with promotion of the Festival of the Arts, in digital & print ads (300k+ circulation), social media (28k+ followers), e-blasts (6k+ distribution), website (30k+ Views), and Broward Mall event signage (200k+ foot traffic).

YAA is seeking to engage and build partnerships with businesses and individuals. We look forward to working with you and your marketing team to craft the sponsorship package that meets your needs and budget. Below are opportunities that will benefit YOU.

- Pop-Up Booths
- Product Sampling
- Product Demonstrations
- Product Tastings
- Prize Sponsorships
- Judging Panel
- Website/Social Media Promotion
- Employee Volunteer Engagement
- Gift Bags with Corporate Name

## Connect With Us!







# We want to Hear from YOU!

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