

YOUNG AT ART | MUSEUM
— 17TH ANNUAL —
RECYCLED
FASHION SHOW

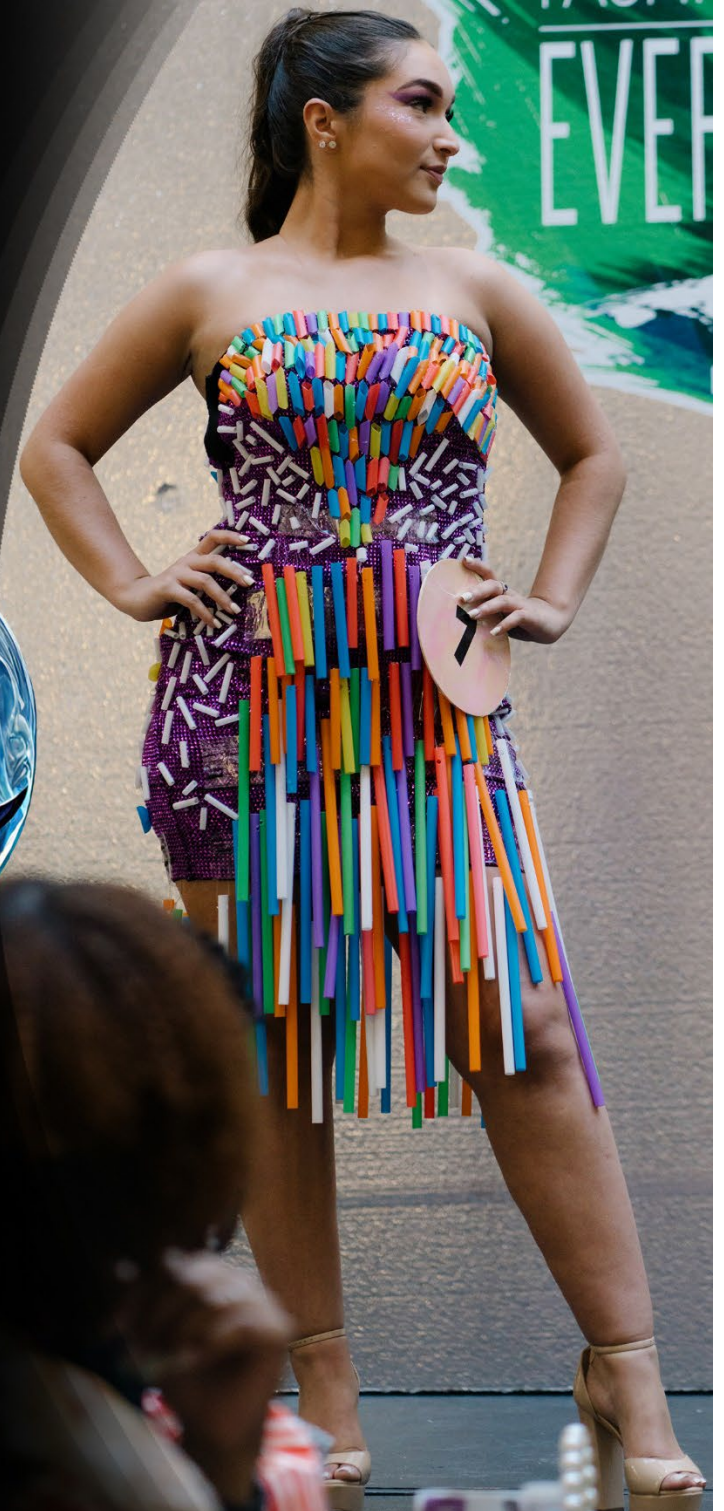
S O U T H F L O R I D A



R E S T Y L E D

APRIL
13
2024

**SPONSORSHIP
OPPORTUNITIES**



YOUNG AT ART | MUSEUM
— 17TH ANNUAL —
RECYCLED
FASHION SHOW
SOUTH FLORIDA
WILD
RESTYLED

Young At Art Museum is thrilled to celebrate 35 years of inspiring the creativity of teens at our *17th Annual Recycled Fashion Show: South Florida Wild Restyled*. Join us as teens from the museum's leadership volunteer program and *PACE Center Broward* present their original, environmentally conscious designs inspired by the unique ecosystem of South Florida and the environmental threats impacting animal habitats.

Each teen designer spends an average of 70+ hours creating their garments under the mentorship and guidance of YAA's Teaching Artist team. This free program includes college level coursework in concept development, fashion design, pattern making and sewing, culminating in an exceptional and inspiring evening event featuring a professional runway show with music, emcee, restaurant tastings and artistic experiences throughout the museum galleries.

YAA's Recycled Fashion Show began as a creative outlet for teens in our volunteer program, combining their love of fashion, commitment to the environment and dedication to volunteerism. Since then, the show has grown to include at-risk girls from *PACE Center Broward* participating in YAA's *Girls Empowered* gender-empowerment program. Funds raised through the Fashion Show support *Girls Empowered*, as well as YAA's museum programming for all and community initiatives which provide free art programming for homeless and low-income children, teens and families.

Event Details

Saturday, April 13th, 2024 | 5 - 8^{PM}

Young At Art in Broward Mall

8000 W Broward Blvd. Plantation FL 33388

Nonprofit EIN: 59-2832971

Tickets: \$65 General | \$55 Members |

Expected Attendance: 300

Followers & Contacts

Facebook Followers: 15k+ and growing

Instagram Followers: 12k+ and growing

E-blast Contacts: 6k+ and growing

Website Views: 24k+ monthly, 300k+ annually



Support Our Community

YAA is committed to providing access to art-based experiences for underserved communities where the opportunity to engage with art is limited by geography, ethnicity, economics, or disability. Our belief that art can transform lives is exemplified through delivery of five major community initiatives for children, teens, and families in Broward:

GIRLS EMPOWERED — A program encouraging gender empowerment through art for teen girls at-risk, conducted at *PACE Center Broward*

ARTREACH — An after-school art, behavior and academic enrichment program for title I schools and children experiencing homelessness, in partnership with *Broward County Public Schools' Homeless Education Assistance Resource Team (HEART)*

PARENT TO KID CONNECTION — Free monthly workshops with complimentary food and childcare for families! Each session explores a unique blend of creative play, art-making, and open dialogue, facilitated by parenting experts and professional artists.

YAA FOR ALL (Access to Lifelong Learning) — Providing specialized art activities, field trips and adaptive art tools for children and adults with autism or other sensory integration sensitivities, in partnership with the *University of Miami-Nova Southeastern University's Center for Autism & Related Disabilities (CARD)*

YAA ON THE GO — Mobile Art Museum brings more assessable art experiences well as providing access to art-based programs for children and families at schools, community events, and serving Broward's low-income neighborhoods



Sponsorship Opportunities

Sponsorship of YAA's Recycled Fashion Show will provide your company or organization with exceptional brand recognition through a comprehensive event marketing plan, implemented by YAA's in-house marketing team. As a sponsor of this transformative event for young artists your organization will be visible to our diverse Fashion Show attendees including families, teens, adults, and the patrons of Broward Mall while showing the community that you support the arts, environmental awareness, and creative opportunities for at-risk youth in South Florida.

Your support of Young At Art Museum's Recycled Fashion Show will be showcased in a variety of ways to both attendees and the community at large:

(Please note: inclusion in marketing materials depends upon timeliness of sponsor agreement.)

\$15,000 | PRESENTING LEVEL Top Tier Name/Logo Placement

PRE-EVENT BENEFITS

- Premium name/logo placement on all digital, print, and social media advertising
- Name/logo and tag on all social media posting
- Premium name/logo placement on Fashion Show web page
- Premium name/logo placement on dedicated Fashion Show e-blasts
- Premium name/logo placement in event press release

EVENT BENEFITS

- Speaking opportunity at event
- Opportunity for representative to serve as Fashion Show Judge
- Recognition at event by Emcee
- Name/logo on event program
- 15 tickets to event with VIP seating

POST-EVENT BENEFITS

- Social media recognition
- Featured on Fashion Show Web Page as presenting sponsor for 1 year

\$12,000 | HAUTE COUTURE LEVEL First Tier Name/Logo Placement

PRE-EVENT BENEFITS

- Name/logo placement on all digital, print, and social media advertising
- Name/logo and tag on social media posting
- Name/logo placement on Fashion Show web page
- Name/logo placement on dedicated Fashion Show e-blasts
- Name/logo placement in event press release

EVENT BENEFITS

- Recognition at event by Emcee
- Name/logo on event program
- 10 tickets to event with VIP seating

POST-EVENT BENEFITS

- Social media recognition
- Featured on Fashion Show Web Page as sponsor for 1 year



\$1,500 | CREATIVITY LEVEL **Second Tier Name/Logo Placement**

PRE-EVENT BENEFITS

- Name/logo and tag on social media posting
- Name/logo placement on web page

EVENT BENEFITS

- Recognition at event by Emcee
- 2 tickets to event with VIP seating

POST-EVENT BENEFITS

- Social media recognition
- Featured on Fashion Show Web Page as sponsor for 1 year

\$5,000 | VOGUE LEVEL **Second Tier Name/Logo Placement**

PRE-EVENT BENEFITS

- Name/logo and tag on social media posting
- Name/logo placement on Fashion Show web page
- Name/logo placement on dedicated Fashion Show e-blasts
- Name/logo placement in event press release

EVENT BENEFITS

- Recognition at event by Emcee
- 6 tickets to event with VIP seating

POST-EVENT BENEFITS

- Social media recognition
- Featured on Fashion Show Web Page as sponsor for 1 year

\$3,000 | FASHIONISTA LEVEL **Second Tier Name/Logo Placement**

PRE-EVENT BENEFITS

- Name/logo and tag on social media posting
- Name/logo placement on web Page
- Name/logo placement in event press release

EVENT BENEFITS

- Recognition at event by Emcee
- 4 tickets to event with VIP seating

POST-EVENT BENEFITS

- Social media recognition
- Featured on Fashion Show Web Page as sponsor for 1 year



8000 W Broward Blvd. Plantation, FL 33388

www.youngatartmuseum.org/fashion-show

**FOR MORE INFORMATION ON HOW
TO BECOME A SPONSOR CONTACT:**

Caroline Collette
Marketing Manager

marketing@yaamuseum.org

Museum Main Line: 954-424-0085

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S O U T H F L O R I D A



R E S T Y L E D

Donor Information

Name: _____

Mailing Address: _____

City / State / Zip Code: _____

Phone: _____ Email: _____

Acknowledgement

Please use the following name(s) in all acknowledgements: _____ ☐ I (we) wish to have our gift remain anonymous

Donation Information

I (we) will sponsor at the following level:

☐ Presenting Level \$15,000

☐ Haute Couture Level \$12,000

☐ Vogue Level \$5,000

☐ Fashionista Level \$3,000

☐ Creativity Level \$1,500

Ad Placement

Fashion Show Website

I (we) will purchase a:

☐ Two Square Ads \$400

☐ One Square Ad \$250

Tickets

Number of tickets I (we)

would like to purchase at \$65 each: _____

Which is a total of \$ _____

☐ I (we) would like to donate my _____
tickets for families in need to attend the event

Payment Information

Credit Card Type:

☐ Visa

☐ MasterCard

☐ American Express

☐ Discover

Credit Card Number: _____

Exp. Date: _____ Security Code: _____

☐ Billing Address is the same as above Billing Address: _____

Gift will be match by (company/family/foundation): _____

Total Amount: \$ _____

Signature: _____ Date: _____

Mail Check To:

Young At Art Museum

8000 W Broward Blvd, Ste 1208
Plantation, FL 33388

For more info please email:

Caroline Collette

Marketing Manager

marketing@yaamuseum.org