

YOUNG AT ART | MUSEUM

*Shaping young minds  
and enriching our  
community*



# Festival of the Arts

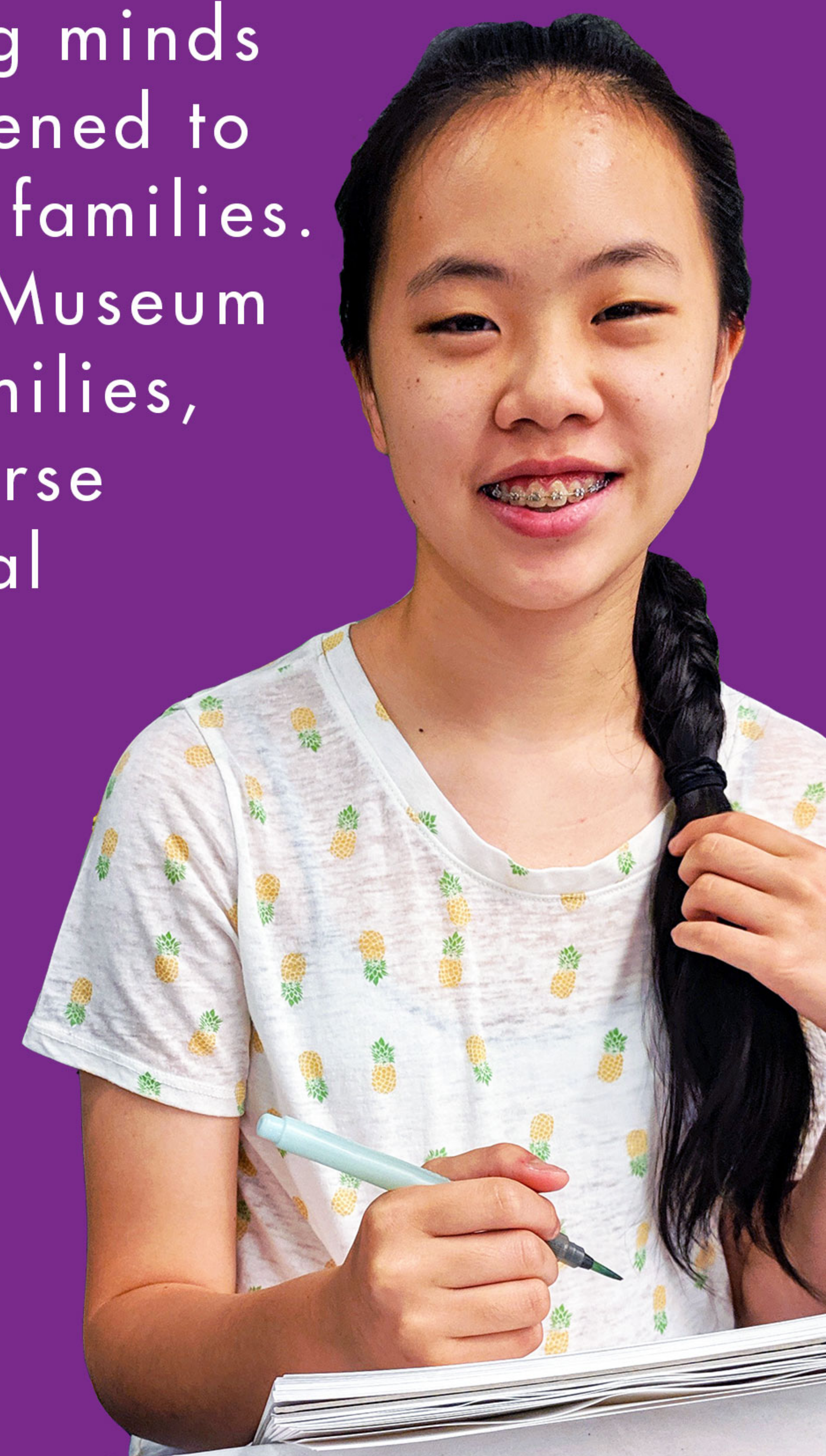
NOVEMBER 11, 2023

YOUNGATARTMUSEUM.ORG



YOUNG AT ART | MUSEUM

In 1989, a small museum with a big idea – that art is central to shaping young minds and enriching our community – opened to overwhelming support by Broward families. Now 34 years later, Young At Art Museum has served more than 2 million families, students and educators with a diverse mix of artistic, cultural, educational and historical amenities, and programs that contribute to a vibrant, multi-cultural and economically viable community.



# Festival of the Arts

On November 11, 2023, Young At Art Museum will present its annual FESTIVAL OF THE ARTS. Children and teens K-12 from all over South Florida will showcase and sell their visual art and literary achievements at individual booths at the one day event. In addition to the art, the event will feature literary work, spoken word and music performances, along with food and vendors.



## AUDIENCE DATA



The FESTIVAL OF THE ARTS  
annually attracts thousands  
of South Florida families  
and children.

Cities within a five-mile radius  
of the Festival of the Arts event:

Plantation  
Davie  
Cooper City  
Hollywood  
Sunrise  
Lauderhill

Lauderdale  
Lakes  
Oakland  
Park  
Dania  
Beach

Total Population 845,000

Total Anticipated Event Attendance: 2,500

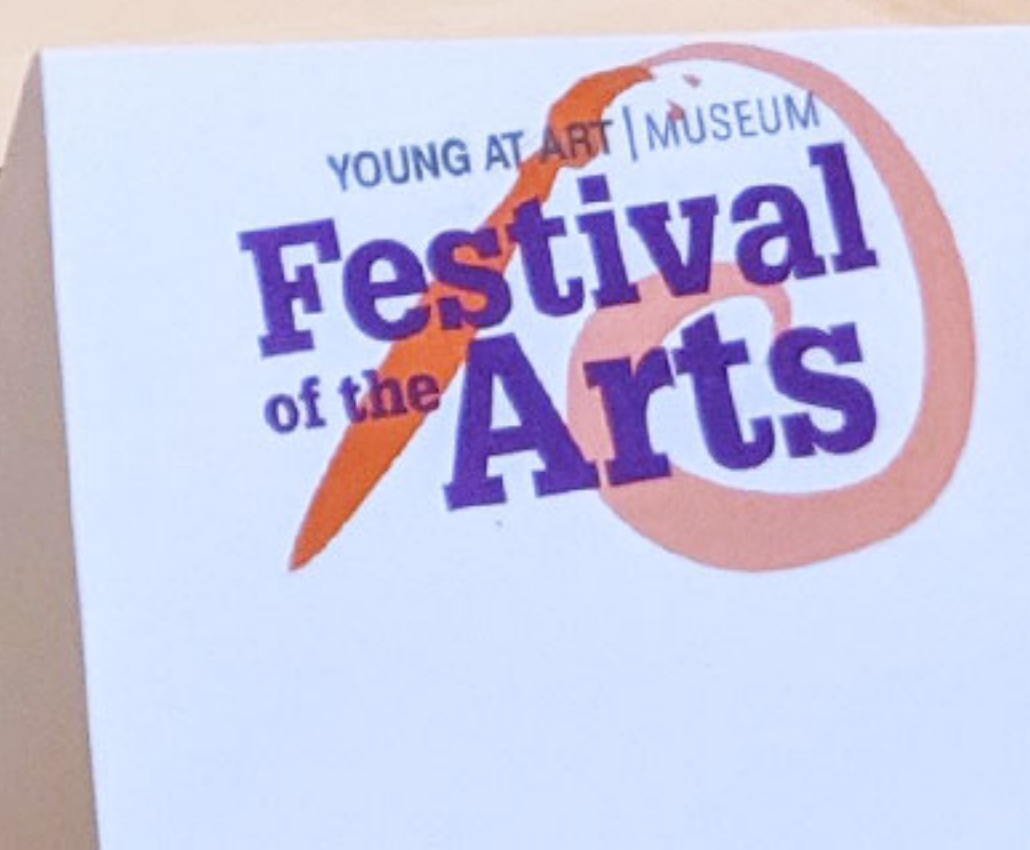
Age Range of Attendees:

18 & Under 50%

19 - 50 30%

51 & Over 20%

Median Family Income  
of Attendees: \$62,000



# OPPORTUNITIES

Sponsors receive recognition with promotion of the Festival of the Arts, in digital & print ads (100k+ circulation), social media (26k+ followers), e-blasts (6k+ distribution), website (30k+ Views), and Broward Mall event signage (200k+ foot traffic).

YAA is seeking to engage and build partnerships with businesses and individuals. We look forward to working with you and your marketing team to craft the sponsorship package that meets your needs and budget. Below are opportunities that will benefit YOU.

- Pop-Up Booths
- Product Sampling
- Product Demonstrations
- Product Tastings
- Award Presentations
- Prize Sponsorships
- Speaking Opportunity
- Stage Sponsorship
- Website/Social Media Promotion
- Employee Volunteer Engagement
- Gift Bags with Corporate Name
- Entertainment Sponsor
- Judging Panel

## Connect With Us!





**We  
want  
to Hear  
from YOU!**





















































**Contact:**  
Traci Leon

**Email:**  
[tleon@yaamuseum.org](mailto:tleon@yaamuseum.org)

**Call:**  
(954)-424-0085



Saturday, November 11th

	Presenting Sponsor	Exhibiting Sponsor	Showcasing Sponsor	Participating Sponsor	Sponsor
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
<b>PRE-EVENT RECOGNITION</b>					
Recognition in all media as Event Presentor					
Recognition on YAA press release					
Recognition on Event Dedicated E-blast					
Recognition on all print promotional materials					
Recognition on YAA website and social media					
<b>ON-SITE RECOGNITION</b>					
Opportunity to speak at the Festival of the Arts					
Opportunity to judge the Festival of the Arts					
Logo on Event T-Shirts					
Present event prizes					
Logo on Gift Bags					
Recognition on stage					
Recognition on event signage					
Recognition by event DJ					
On cover of event Program					
Logo on back page of event program					
4 tables with 2 chairs each					
3 tables with 2 chairs each					
2 tables with 2 chairs each					
1 table with 2 chairs					
Employee Volunteer Engagement					



**Festival of the Arts**  
Saturday, November 11th, 2023  
12:00 - 5:00 PM

**SPONSOR REGISTRATION**

Business or Individual Name:

Address:

Event Day Contact:

Phone:

Contact Phone:

Email:

Contact Email:

**DESCRIPTION OF SERVICES/ACTIVITIES PROVIDED**

**PLEASE CHECK SPONSORSHIP LEVEL:**

<input type="checkbox"/>	<b>Presentor Sponsor - \$10,000.00</b>	4 Tables with 2 Chairs each
<input type="checkbox"/>	<b>Partner Sponsor - \$5,000.00</b>	3 Tables with 2 Chairs each
<input type="checkbox"/>	<b>Showcase Sponsor - \$2,500.00</b>	2 Tables with 2 Chairs each
<input type="checkbox"/>	<b>Artist's Sponsor - \$1,000.00</b>	2 Tables with 2 Chairs each
<input type="checkbox"/>	<b>Sponsor - \$500.00</b>	1 Table with 2 Chairs

Donate Sponsor Tables to Children

**Yes**

**No**

Sponsor a Table for a Child

**\$25 per table**

**Amount:**

Other Requests:

Online Payments: <https://youngatartmuseum.org/festival-of-the-arts>

Checks can be made payable to Young At Art Museum

8000 W Broward Blvd., Suite 1208, Plantation, Florida 33388

**Please submit your sponsorships no later than October 15th.**

Email high-resolution logos in jpg, pdf or eps format to [Marketing@yaamuseum.org](mailto:Marketing@yaamuseum.org)